

Membership benefits for construction & demolition companies



What is Carpet Recycling UK ?

Carpet Recycling UK is a trade association working to increase the recycling of carpets across the UK.

Carpet Recycling UK drives innovation in end-of-life solutions for carpets. Our vision is of a strong and diverse UK carpet recycling industry which recovers all carpet waste using the best environmental technologies.

Why should construction & demolition companies join?

Carpet Recycling UK is the industry organisation dedicated to promoting re-use and recycling of carpet and funding and supporting R & D to overcome the technical challenges presented by recycling this material. Construction & demolition companies play an important part in the carpet recycling supply chain and as such, will have a vested interest in the recovery of carpet waste. Construction & demolition companies will want to specify materials that can be reused and recycled and find outlets for uplifted carpets from demolition and refurbishments sites. Membership of Carpet Recycling UK will demonstrate each company's own green commitments and enable Construction & demolition companies to reduce costs by reducing waste.

Carpet Recycling UK membership will enable Construction & demolition companies to meet their Site Waste Management Plans for large scale construction and demolition projects by helping them to find routes for recycling for carpet waste. The best options for establishing a carpet re-use and recycling infrastructure in the UK will be to pool resources and set up industry collection/re-use/recycling schemes. Carpet Recycling UK lobbies government for funding for R & D in carpet re-use and recycling.

Members benefit in 4 major ways:

- Development of recycling and re-use routes for carpet
- Contribution towards Site Waste Management Plan
- PR
- Networking



Development of recycling and re-use routes for carpet.

- Carpet Recycling UK will lobby for funding to develop routes for re-use and recycling of carpet.
- Members will benefit from R & D carried out by Carpet Recycling UK to advise Manufacturers on 'designing for recyclability' (For example, printing a list of the materials used on the back of carpets to allow easier recycling). Designing for recyclability will help to improve recycling rates and enable construction & demolition companies to specify a 'recyclable' material.
- Construction & demolition companies will be able to find routes for recycling for installation and uplifted carpet waste.

Site Waste Management Plan

- Any construction or demolition project worth more than £500,000 will require a Site Waste Management plan. Membership of Carpet Recycling UK and the development of routes for re-use and recycling of this waste stream will help construction & demolition companies to meet their Site Waste Management Plan targets.

Marketing/PR benefits:

- Use of Carpet Recycling UK Member logo and certificate. Carpet Recycling UK membership improves green credentials of products *and* strengthens company's environmental profile. The logo can appear on construction & demolition company's own website, used on stationery, business cards, tender proposals, company vehicles etc.
- Company logo and link will appear on the Carpet Recycling UK website, promoting membership and demonstrating commitment to re-use and recycling. The link may help to optimise a construction & demolition company's own website in search rankings
- Construction & demolition companies will benefit from additional PR when featured in the Carpet Recycling UK Newsletter.
- Carpet Recycling UK will issue regular PR about developments in carpet re-use and recycling and members' 'success' stories. Members will gain valuable PR by association but will also be able to re-use or 'piggy back' their own PR on the back of it.
- Membership of Carpet Recycling UK will help to fulfil members' social responsibility obligations including achieving their 'Halving Waste to Landfill' commitments.



Networking:

Members will have opportunities to network at various events organised by Carpet Recycling UK:

- Annual conference – members benefit from reduced price attendance;
- Regular regional breakfast meetings of affinity partners;
- Members forum hosted on Carpet Recycling UK website.



Carpet Recycling UK

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